

## Rules of Participation

### **Preamble**

The Copernicus Hackathon Programme is part of the European Union Copernicus Start-up Programme, originated to stimulate the generation of new business ideas based on Copernicus data and services.

The Copernicus Hackathon Programme is implemented by Anwendungszentrum GmbH Oberpfaffenhofen (hereinafter "Coordinator") on behalf of the European Commission (hereinafter "EC").

The Copernicus Hackathon is organised by the Investment and Business Development Agency CzechInvest (hereinafter "Organiser").

### **1. Objectives**

The Copernicus Hackathon Programme pursues the following objectives:

- ✦ Increase the number of users of Copernicus data and services
- ✦ Stimulate the generation of new business ideas based on Copernicus data and services
- ✦ Raising awareness of the opportunities offered by Copernicus data and services
- ✦ Train potential users on how to access and use Copernicus data and services
- ✦ Support the development of a thriving Copernicus downstream eco-system, by favouring cooperation between multiple stakeholders and maximise the socio-economic benefits of Copernicus

The Copernicus Hackathon furthermore aims at supporting usage of satellite imagery in the commercial area especially in the field of industry.

### **2. Date and location**

The Copernicus Hackathon will take place in Brno in Technická 2935/23 and S.A.B. Aerospace s.r.o., Purkyňova 649/127, Technology park Brno on 1<sup>st</sup>- 2<sup>nd</sup> March 2019.

Participants are also expected to join any pre-event trainings proposed by the Organiser.

- Introductory workshop: Start your business with Copernicus data on 20<sup>th</sup> February 2019
- Technical workshop to help you tackle the technology and challenges during February

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The latest version of the detailed event agenda can always be found at <http://www.czechspaceyear.com/copernicus-hackathons/>

### 3. Who can join?

All Participants to a Copernicus hackathon shall be of legal age and resident of one of the Copernicus participating countries (EU Member States + Norway and Iceland). Participants shall have skills relevant to software development, including computer programmers, graphic and interface designers, GIS and EO experts, project managers and thematic experts (agriculture, energy, forestry, oil & gas...).

### 4. Event logistics and related cost

Participation to the Copernicus Hackathon is free of charge. Meals will be provided for the whole duration of the Copernicus Hackathon.

The travel and accommodation expenses would not be covered by the organiser.

The participants shall bring their own devices with Wi-Fi capability. The Organiser will provide the credentials for accessing internet resources for the duration of the Copernicus Hackathon.

### 5. Registration

Participants are requested to register for the Copernicus Hackathon before 28<sup>th</sup> February 2019 23:59 at <https://www.surveio.com/survey/d/I2O4Y5K7S8W3L3X5D>.

Participation is limited to 100 participants. The Organiser may decide to close the registration before the deadline in case the maximum number of participants is reached.

Onsite registration will be possible until 1<sup>st</sup> March 14:30 on the venue on a first come first serve basis. The Organiser reserves the right to close the onsite registration in case the maximum number of Participants is reached.

Participants can register alone or in teams of two to five.

If not already registered as teams, the Organiser will match the Participants before or during the Hackathon to ensure that each team is composed of participants with a mix of relevant skills as mentioned above. The organiser will facilitate dedicated team matching session at the beginning of the hackathon.

Each team should be composed by people with expertise in: GIS/EO, computer development, graphic design and interface design, marketing, business and thematic expert (agriculture, energy, forestry etc.) and more. However GIS/EO expert, IT developer and business person is a must for each team.

### 6. Challenges

Challenges can be found at <http://www.czechspaceyear.com/copernicus-hackathons/>

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## 7. Technical support and training

The Copernicus Hackathon will offer business and technical training before and during the event. For this Organiser will provide the Participants with access to relevant coaching and IT infrastructure (hardware, software, API...) throughout the Hackathon, to facilitate access and use of Copernicus data.

Separate conditions may apply for usage of such coaching and IT infrastructure.

## 8. Expected output

The Copernicus Hackathon shall constitute a coding experience during which Copernicus data is actually accessed and used. The expected output shall thus go beyond mere concept presentations.

## 9. Evaluation

The Organiser will appoint a selection board, to select the best team at the end of the Hackathon.

The solutions presented to the selection board will be evaluated based on the following evaluation criteria:

- ✦ Relevance to the hackathon topic. Weight: 25%
- ✦ Interest of the project (Is the project innovative? Does it create value for the users? Is it feasible technically?). Weight: 50%
- ✦ Quality of the team (technical and business expertise, understanding of the thematic area, commitment to the project). Weight: 25%

All experts appointed for the evaluation will sign a declaration of secrecy and non-interest with the Organiser.

## 10. Awarding of Prizes

A prize will be given to the best team at the end of the Hackathon.

One seat in the [Copernicus Accelerator](#) (a one-year coaching scheme organised by the EC) will be provided for the winning team.

In addition, the Organiser and local partners will award the following prizes:

- 2.000 € Prize money
- 1 year subscription for EO Browser by Sinergise and its hackathon offer
- Internship at World from Space
- 3 mentoring lessons lead by experienced internal consultants of JIC
- Presentation at 8<sup>th</sup> Copernicus User forum June 2019 conference
- Preparation for entry into ESA BIC Prague/Brno in the form of consulting and assistance with preparing the registration form

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The Organiser reserves right to change it or not grant it at all, if the final projects will not meet the required quality.

The projects of the winners will be promoted through:

- institutional communication (via the websites and newsletters of the organiser and its - partners)
- press relations
- networking with the organiser and its partners.

Each winner is responsible for all federal, state, local, provisional and other taxes.

### **11. Confidentiality & Ownership of the Results**

Participants will own the intellectual property rights to all their developments made during the Copernicus Hackathon. Ownership of the teams' output shall be with the teams' Participants, who will jointly own the app concepts / draft developments.

It is up to the respective teams to protect the developments in the relevant legislations, as far as the apps are in a development status allowing such protection.

The Participants need to ensure that the output of their group work will be an app which will be clearly "free-standing", i.e. based on a software programme which is developed "from scratch" by the Participants and does not contain already existing software from third parties. That will ensure that the later commercial use of the app(s) will not encounter any problems in terms of intellectual property rights belonging to a third party.

The Organiser confirms not to disclose any confidential information acquired through the organisation of a Copernicus Hackathon to any third party. The Organiser furthermore ensures that all experts and mentors involved in the Copernicus Hackathon commit to a non-disclosure agreement.

### **12. Data Protection**

The Organiser will handle and protect personal data of all Participants within the frame of the Data Protection Law in the EU - General Data Protection Regulation - GDPR. The personal data of all Participants are handled exclusively in a Member State of the European Union or by a Contracting State of the Agreement in the European Economic Area. Any transfer of personal data to a third country is excluded.

The Participants allows the Organiser to transmit their contact details to the EC and the Coordinator to inform them of all matters related to the Copernicus Hackathon Programme and of any other issues the Coordinator and the EC deem relevant and appropriate.

By participating in the Copernicus Hackathon, all participants acknowledge that the EC, the Coordinator and the Organiser may use their names, country of origin, comments, likenesses, photos and videos (incl. photos/videos taken of the participants during the Copernicus Hackathon), and nonconfidential

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descriptions of their apps developed during the Copernicus Hackathon in publicity or advertising concerning the Copernicus Hackathon or otherwise in

any medium now known or hereafter devised (including the Internet or other interactive networks) at any place and time without further compensation or right of review and agree to waive their rights with respect to any such publicity and advertising.

The obligations related to personal data protection shall continue to be in effect for an unlimited period of time or as long as prescribed by applicable law.

### **13. User satisfaction**

Participants agree to complete a short user satisfaction questionnaire after the Hackathon.

### **14. Miscellaneous**

The award decisions shall not be subject to legal challenge. The decisions rendered by the expert appointed by the Organiser shall be final and binding for all Participants of the Copernicus Hackathon. Participants shall have no right to a justification of such decisions.

The European Commission, the Coordinator and the Organiser reserve the right to modify these terms, including any of the deadlines set forth herein, at any time.

Participation in the Copernicus Hackathon shall be governed by Czech law. Place of jurisdiction shall be the Czech Republic. This agreement is subject to the laws of the Czech Republic. In case of any dispute related to this agreement, the court of jurisdiction is Brno.

### **15. Contact**

For more information please visit: <http://www.czechspaceyear.com/copernicus-hackathons/>

If you have any further questions, please send them to Jana Smotkova, [jana.smotkova@czechinvest.org](mailto:jana.smotkova@czechinvest.org)